

PERSONAL AND BUSINESS RESUME OF:
JUSTIN J. REIS, MAI, SRA
PENNSYLVANIA CERTIFIED GENERAL APPRAISER, GA-003767

COLLEGIATE EDUCATION:

Indiana University of PA, 2001, Bachelor of Science Degree
Bloomsburg University of PA, 2003, Master of Science Degree

WORK EXPERIENCE:

02/2012 – Present	<u>Reis Valuations Limited</u> – 376 Broad Street, Montoursville, PA Positions: Principal, Certified General Appraiser Schedule: As Needed; Hours Worked: 50+/- Week Duties Performed: Fee Appraisal and Review Appraisal Completion, Office Management of Staff/ Finances, Instruction of Appraisal Assistants and other Certified Appraisers.
05/2013 – Present	<u>Eastern Horizon Realty</u> – 376 Broad Street, Montoursville, PA Positions: Broker of Record
06/2005 – 05/2013	<u>Alex Reis Real Estate</u> – 376 Broad Street, Montoursville, PA Positions: Sales Associate, Cert. General Appraiser

PARTIAL CLIENT LIST:

Blumling & Gusky LLP – Pittsburgh, PA
Fulton Financial Corporation – Lancaster, PA
M&T Bank – Buffalo, NY
McNerney, Page, Vanderlin & Hall Law Firm – Williamsport, PA
Reed Smith, LLP – Pittsburgh, PA
State of Pennsylvania, Department of General Services – Harrisburg, PA
State of Pennsylvania, Department of Transportation – Harrisburg, PA
Thomas, Thomas and Hafer LLP – Harrisburg, PA
Wilmington Trust – York, PA

PROFESSIONAL AFFILIATIONS:

Pennsylvania and National Association of Realtors
West Branch Valley Association of Realtors
Director, 2010 – 2015, 2020 – 2025
Designated Appraiser Coalition, 2011 – Present
Designated Member of the Appraisal Institute, Keystone Chapter (Formerly Central PA)
SRA Designation, Awarded in 2010
MAI Designation, Awarded in 2015
Education Chair, Keystone Chapter, 2012 – 2013, 2016 – 2021
Chapter President, Central PA Chapter, 2014 – 2015
Chapter Secretary, Keystone Chapter, 2018 – Present
Approved Instructor, Appraisal Institute, 2016 – Present
AQB Certified USPAP Instructor, The Appraisal Foundation
Awarded in 2016, Instructor ID#: 49290
Appraisal Institute National Government Relations Committee, 2018 – 2024
Steering Committee Chairperson, Coalition of PA Real Estate Appraisers, 2019 – Present

ADDITIONAL ORGANIZATIONS/ AFFILIATIONS:

Muncy Rotary Club, District 7360, Rotary International, President, 2012 – 2013

PROFESSIONAL COURSES COMPLETED:

Real Estate Fundamentals, The Real Estate School of Lancaster County
5/31/05 – Lancaster, PA

Real Estate Practice, The Real Estate School of Lancaster County
6/21/05 – Lancaster, PA

15 Hour USPAP Course, The Lincoln Graduate Center
8/6/05 – Harrisburg, PA

Residential Valuation I, Berks Real Estate Institute
8/10/05 – Reading, PA

Agreement of Sale, Pennsylvania Realtors Institute
10/21/05 – State College, PA

Real Estate Brokerage/ Office Management, Pocono Real Estate Academy
2/15/06 – Williamsport, PA

Real Estate Law, Pocono Real Estate Academy
4/3/06 – Williamsport, PA

Residential Construction, Pocono Real Estate Academy
5/4/06 – Williamsport, PA

Real Estate Finance, Pocono Real Estate Academy
10/9/06 – Williamsport, PA

Basic Appraisal Principles, Appraisal Institute
10/21/06 – Pittsburgh, PA

Basic Appraisal Procedures, Appraisal Institute
11/4/06 – Pittsburgh, PA

Real Estate Finance Statistics and Valuation Modeling, Appraisal Institute
12/9/06 – Pittsburgh, PA

Alternative Uses & Cost Valuation of Small, Mixed-Use Properties, Appraisal Institute
1/19/07 – Pittsburgh, PA

Sales Comparison Valuation of Small, Mixed- Use Properties, Appraisal Institute
3/9/07 – Pittsburgh, PA

General Appraiser Income Approach (Part I), Appraisal Institute
9/29/07 – Conshohocken, PA

General Appraiser Income Approach (Part II), Appraisal Institute
10/27/07 – Conshohocken, PA

Condemnation Appraising: Basic Principles and Applications, Appraisal Institute
5/8/08 – Lancaster, PA

Real Estate Investment, Pocono Real Estate Academy
9/24/08 – Williamsport, PA

Appraiser as an Expert Witness: Preparation & Testimony, Appraisal Institute
10/9/08 – Lancaster, PA

Introduction to FHA Appraising, Appraisal Institute
12/12/08 – Pittsburgh, PA

Residential Sales Comparison & Income Approaches, Appraisal Institute
10/19/2009 – Indianapolis, IN

Residential Market Analysis & Highest and Best Use, Appraisal Institute
10/23/2009 – Pittsburgh, PA

Residential Site Valuation and Cost Approach, Appraisal Institute
11/19/2009 – Rockville, MD

Residential Report Writing and Case Studies, Appraisal Institute
12/5/2009 – Piscataway, NJ

PROFESSIONAL COURSES COMPLETED CONTINUED:

Advanced Residential Applications and Case Studies Part I, Appraisal Institute

4/8/2010 – Pittsburgh, PA

Advanced Residential Report Writing Part II, Appraisal Institute

4/13/2010 – Pittsburgh, PA

Supporting Capitalization Rates, Appraisal Institute

11/18/2010 – Lancaster, PA

Mineral Rights as Part of the Fee Simple, Vintage Academy

12/16/2010 – Williamsport, PA

Green Building Trends, PCLA

1/13/2011 – Williamsport, PA

Economics and Appraising, PCLA

1/13/2011 – Williamsport, PA

Foreclosures and Short Sales, PCLA

1/14/2011 – Williamsport, PA

Appraisal of Gas and Oil Properties, University of Tulsa

4/28/2011 – Denver, CO

The Uniform Appraisal Dataset of Fannie Mae & Freddie Mac, Appraisal Institute

7/18/2011 – Lancaster, PA

Oil and Gas Valuation, Central PA Chapter of the Appraisal Institute

11/7/2011 – Harrisburg, PA

Marketability Studies: Six-Step Process & Basic Applications, Appraisal Institute

8/2/2012 – San Diego, CA

Marketability Studies: Adv. Considerations & Applications, Appraisal Institute

8/3/2012 – San Diego, CA

Analyzing Tenant Credit Risk & Commercial Lease Analysis, Appraisal Institute

10/23/2012 – Lancaster, PA

Introduction to Green Buildings: Principles and Concepts, Appraisal Institute

11/13/2012 – Lancaster, PA

Estimate, Adjust & Defend, PCLA

12/13/2012 – South Williamsport, PA

Economics & Real Estate Land Valuation, PCLA

12/14/2012 – South Williamsport, PA

Advanced Income Capitalization, Appraisal Institute

4/1/2013 – Minneapolis, MN

Separation of Real Property, Personal Property, & Intangible Assets, Appraisal Institute

5/13/2013 – Lancaster, PA

General Appraiser Report Writing and Case Studies, Appraisal Institute

5/23/2013 – Chicago, IL

Advanced Market Analysis and Highest and Best Use, Appraisal Institute

6/14/2013 – Richmond, VA

Recent Developments in PA Assessment Law, Appraisal Institute

6/18/2013 – Lancaster, PA

Uniform Appraisal Dataset Aftereffects, Appraisal Institute

7/29/2013 – Lancaster, PA

Appraising the Appraisal: Appraisal Review – General, Appraisal Institute

3/10/2014 – Lancaster, PA

Advanced Concepts & Case Studies, Appraisal Institute

3/22/2014 – Chicago, IL

General Demonstration Report Writing, Appraisal Institute

10/26/2014 – Online Offering

PROFESSIONAL COURSES COMPLETED CONTINUED:

Supervisory Appraiser/ Trainee Appraiser Course, Appraisal Institute
3/4/2015 – Lancaster, PA
Quantitative Analysis, Appraisal Institute
3/13/2015 – Pittsburgh, PA
FHA Appraising for Valuation Professionals, Appraisal Institute
3/1/2016 – Lancaster, PA
Right of Way Acquisition for Pipeline Projects, International Right of Way Association
05/16/2016 – Harrisburg, PA
Advanced Spreadsheet Modeling for Valuation Applications, Appraisal Institute
11/1/2016 – Lancaster, PA
Review Case Studies - Residential, Appraisal Institute
03/27/2017 – Lancaster, PA
Solving Land Valuation Puzzles, Appraisal Institute
05/31/2018 – Bethlehem, PA
Review Theory – Residential, Appraisal Institute
09/24/2018 – Lancaster, PA
UASFLA: Practical Applications, Appraisal Institute
10/23/2018 – Bethlehem, PA
Litigation Appraising: Specialized Topics and Applications, Appraisal Institute
06/11/2019 – Lancaster, PA
Condemnation Appraising: Principles and Applications, Appraisal Institute
07/09/2021 – Bethlehem, PA
2021 Appraisal Institute Annual Conference, Appraisal Institute
08/09/2021 – Orlando, FL
2022 Appraisal Institute Annual Conference, Appraisal Institute
08/02/2022 – Las Vegas, NV
AI Keystone Symposium: Changes & Opportunities in Appraising Today, Appraisal Institute
04/27/2023 – Enola, PA
2024 AI Keystone Symposium, Appraisal Institute
04/18/2024 – Enola, PA
2025 AI Keystone Symposium, Appraisal Institute
04/17/2025 – Enola, PA

APPRAISAL INSTRUCTOR EXPERIENCE:

Approved Instructor, Appraisal Institute

7-Hour USPAP Update Course, AQB Certified Instructor

15-Hour USPAP Course, AQB Certified Instructor

Business Practices and Ethics

Artificial Intelligence, AVMs, and Blockchain: Implications for Valuation

Desktop Appraisals (Bifurcated, Hybrid) and Evaluations

Getting it Right from the Start: A Workout Plan for your Scope of Work

Rapid Response: Market Analysis in Volatile Markets

Approved Instructor, Owner, Education Director, Professional Career Learning Academy, Inc.

Residential Appraisal, 3 Credit Broker Required Course with Exam

Direct Sales Comparison Approach, Making the Adjustments

7-Hour USPAP Update Course, AQB Certified Instructor

National Course Reviewer and Approved Instructor, Appraisal Institute

Appraisal of Manufactured Homes Featuring Next-Generation Manufactured Homes

National Course Author and Approved Instructor, Appraisal Institute

Rural Area Appraisals: Freddie Mac Guidelines and Property Eligibility Requirements