



Daniel M. Peery, MAI, ARA

Rural Real Estate Appraiser | Trusted Agricultural Advisor
www.agindustry.land | dan@agindustry.land | 573-234-4886

Raised among the ridges, creeks, and cattle of northwest Missouri, **Dan Peery** brings a lifetime of lived experience and professional expertise to the practice of rural real estate valuation. His roots run deep in Midwestern agriculture, where he grew up working livestock, exploring fields, and learning the rhythms of land stewardship firsthand. That foundation continues to guide his work today—hands-on, values-driven, and grounded in practical knowledge.

After earning dual degrees in **Agricultural Economics and Agronomy** from the **University of Missouri–Columbia**, Dan began his real estate career in 1983. Early professional roles included work in **conservation, mortgage banking, and real estate brokerage**, followed by **property management, consulting**, and ultimately, **appraisal**. He also participated in a successful 1,200-acre farming partnership in the Missouri River and Moreau River bottoms near Jefferson City, an experience that continues to shape his understanding of productive land and agricultural finance.

Today, as the founder and principal of **Agriculture & Industry, LLC**, Dan provides valuation and advisory services for banks, agencies, investors, and families throughout **Missouri, Kansas, and Iowa**, with past assignments extending into Colorado and Washington. He holds **Certified General Appraiser** licenses in multiple states and is both an **MAI Designated Member** of the **Appraisal Institute** and an **Accredited Rural Appraiser (ARA)** with the **American Society of Farm Managers and Rural Appraisers (ASFMRA)**. These credentials reflect a sustained commitment to ethics, education, and professional standards recognized by lenders, courts, and government agencies alike.

Dan is widely regarded for his ability to **analyze and interpret complex agricultural and rural properties**—including row-crop tracts, livestock operations, timberland, transitional parcels, and commercial properties in small communities. His work frequently involves specialized and large-scale agricultural enterprises such as confined animal feeding operations (CAFOs), poultry facilities, feed mills, and other ag-related commercial improvements, as well as conservation easements and land trusts—where operational detail, regulatory awareness, and market-supported methodology are critical.

Clients value Dan's ability to **translate land into language**—to deliver grounded insights that support confident lending and investment decisions. He's often called upon not only as an appraiser, but as a thought partner: a steady voice in volatile markets and a reliable guide through the intersections of agriculture, economics, and rural life.

Let's talk land. If your family, bank, firm, agency, or client group needs an appraiser who understands both the economics and the emotion of land ownership, Dan welcomes your call.



AGRICULTURE & INDUSTRY

RURAL REAL ESTATE APPRAISAL AND ADVISING

DANIEL M. PEERY, ARA, MAI

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LISCENSE INFORMATION

- Missouri State Certified General Appraiser Number 2014019895
- Iowa Certified General Appraiser Number CG03841
- Kansas Certified General Real Property Appraiser Number G-3413

EXPERIENCE

- Agriculture & Industry, LLC – Rural Real Estate Appraisal and Advising, Chief Appraiser, June 2017 to present
- Mid America Land Services, Inc., Independent Contractor, State Certified General Real Estate Appraiser, October 2011 to 2020
- Commercial Investment Research Center, LLC, Owner, November 2007 to present
- Rockland Mortgage, LLC, Mortgage Banker, January 2003 to December 2007
- Missouri Department of Conservation, Realty Specialist, May 1996 to October 1998
- Boone Realty and Re/Max Boone Realty, Broker, March 1985 to December 2000

EDUCATION

- The University of Missouri-Columbia, Bachelor of Science, Double Major, Agricultural Economics and Agronomy

PROFESSIONAL ACTIVITIES

- MAI, Designated Member, Appraisal Institute
- ARA, Accredited Rural Appraiser, American Society of Farm Managers and Rural Appraisers
- Editorial Committee, The Journal, American Society of Farm Managers and Rural Appraisers
- Director, Missouri Chapter, American Society of Farm Managers and Rural Appraisers
- Member, Kansas Chapter, American Society of Farm Managers and Rural Appraisers
- National Association of Realtors, Missouri Association of Realtors

SPECIALIZED APPRAISAL EDUCATION

- 2024-2025 Uniform Standards of Professional Appraisal Practice (USPAP), ASFMRA
- Timber Valuation, A Practical Overview, ASFMRA
- Understanding Conservation Easement Valuation, ASFMRA
- Appraising Poultry Facilities, ASFMRA
- Appraising Ag Facilities Swine Confinement Seminar, ASFMRA
- Appraising Ag Facilities Feedlot Seminar, ASFMRA
- Residential and Commercial Valuation of Solar, Appraisal Institute
- Industrial Hemp - Impacts to Real Estate, Missouri Association of Realtors, Realtors Land Institute
- The Appraiser as an Expert Witness, Missouri Appraisers Advisory Council
- Uniform Appraisal Standards for Federal Land Acquisitions (Yellow Book) Appraisal Institute
- Eminent Domain, ASFMRA
- Trying Times: Conservation Easements and Federal Tax Law 2020, University of Utah, S.J. Quinney College of Law
- Appraisal Through the Eyes of the Reviewer, ASFMRA



Rural Real Estate Specialist